## MUSHROOM OFFICE CV Mark den Ouden

## Personal details:

Name: Mark den Ouden Date of birth: 25 March 1972

**Key qualities:** 

team focussed approach

empathy

organisational and motivational skills

customer-oriented



**Education:** 

1996 - 1998 Mushroom Grower Trainings Centre, Horst

Vocational training mushroom growing (diploma)

Graduation assignment: Ceasing operations on a mushroom farm.

Subjects:

Mushroom growing, Business Economics, Technology, Crop protection

1992 - 1997 University of Applied Sciences, 's-Hertogenbosch

Branch of study Horticulture (diploma)

Subjects:

Business Economics, Management, Communication Science

Pot plant cultivation, Cut flower cultivation, Greenhouse vegetable growing

1989 - 1992 Secondary Agricultural School, Breda

Field:

Flower cultivation, Vegetable cultivation (diploma)

**Training:** 

2006 Helicon Training, Helmond

Training in competencies

2006 P&O Services, Zaltbommel

Project acquisition

2001 - 2002 P&O Services, Zaltbommel

Client oriented communication

1999 - 2001 **Stoas, Dronten** 

Pedagogy and didactic training

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### Relevant work experience:

2010 - present

#### **Mushroom Office**

Founder and owner (sole proprietorship)

- Founded Mushroom Office
- Advisory services for national and international compost facilities and mushroom farms
- Acquisition, organising, delegating and giving:
  - Mushroom courses composting and growing
  - Customised courses in variety of countries and companies
- Author of the book 'Mushroom Signals, a practical guide to optimal mushroom growing', published in May 2016
- Mushroom Signals published in Dutch, English Russian, Polish and Chinese
- Lecturing in: China, Italy, Poland, Ukraine, Australia, Canada, Hungary
- Contributing author to international trade journal 'Mushroom Business'

2005 - 2010

### **DLV plant BV (Formerly C point BV)**

## Marktgroep C Point Training and Consultancy for mushroom growing

Senior trainer, consultant

- Organising trade fair activities
- Acquisition, organisation and implementation of projects
- Advising composting companies and mushroom farms at international level
- Acquisition, organisation, teaching and end responsibility for national and international training courses
- Acquisition, organisation and development of vocational training in the mushroom sector (BBL)

2001 - 2005

## C point

## Training and Consultancy for mushroom growing

Trainer, consultant

- Acquisition, organisation, teaching and end responsibility for national and international training courses
- Acquisition, organisation and developing vocational training (BBL) in the mushroom sector in cooperation with Helicon Training in Helmond

1999 - 2001

#### **Mushroom School Horst**

Teacher

 Responsible for national and international training in mushroom growing, specialised in cultivation techniques and crop protection

1998 - 1999

#### Pilzland, Rechterfeld, Germany

Farm manager

- Responsible for mushroom cultivation
- Responsible for the personnel

1997 - 1998

## Co-operative Dutch Mushroom growers association (CNC), Milsbeek

Members; services department manager internal services

- Selling compost and casing soil
- Giving advice by telephone
- Dealing with complaints
- Supporting the external farm advisors

Until 1996

#### Mushroom farm J. Den Ouden (my father), Woensdrecht

Farm manager, production assistant